



MEDIA ALERT
FOR IMMEDIATE RELEASE

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Department of Cultural Affairs New Art Exhibit with Special Events
DIGITALEYES 2008:
New Esthetic Dimensions in Computer Visualization Technology
Los Angeles Municipal Art Gallery

Exhibition Dates:	November 6, 2008 – January 18, 2009
Exhibition Opening Reception:	Sunday, November 9, 6 p.m. - 9 p.m.
Premier Performance by MLuM:	Sunday, November 9, 8 p.m. - 8:30 p.m.
Conversations with Artists:	Saturday, November 15, 2 p.m. Friday, December 5, 7 p.m. Saturday, January 10, 2 p.m.
Free Family Animation Festival and Workshop with Aubry Mintz	Sunday, December 14, 1 p.m. - 4 p.m.

Los Angeles- The City of Los Angeles Department of Cultural Affairs is pleased to announce the exhibition **DIGITALEYES 2008: New Esthetic Dimensions in Computer Visualization Technology** in the South Gallery of Los Angeles Municipal Art Gallery at Barnsdall Park. The show includes digital prints, monitor-based work, interactive environments, animation, and electronic theater.

The show opens November 6, 2008, and remains on view through January 18, 2009. The exhibition's opening reception will be held on Sunday, November 9, from 6:00 p.m. to 9:00 p.m. A premier performance by MLuM is scheduled for Sunday, November 9, at 8:00 p.m. In addition, the Los Angeles Municipal Art Gallery will present Conversations with the Artists, a series of artist's talks in the Art Gallery; and a Family Film Festival and Animation Workshop with Aubrey Mintz. Please refer to the detailed premier performance and events schedule that follows for more information. Admission to all events is free.

DIGITALEYES 2008 is built on the *ACM SIGGRAPH Traveling Art Show*, a select subset of the *Global Eyes Art Gallery* presented at *SIGGRAPH 2007*, together with the *ACM SIGGRAPH Video Reviews*, which is a select subset of the *ACM SIGGRAPH Electronic Theatre and Animation Festival 2007*. In addition, internationally recognized invitational artists *ATLAS in Silico*, Sheldon Brown, Jacquelyn Ford Morie, Dan Collins, and emerging artist Brian Evans are uniquely innovative, pushing computer visualization technology into dimensions that defy the imagination.

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ACM SIGGRAPH represents some of the most innovative, accomplished, and amazing digital art from around the world. This show weaves together amazing visuals from numerous disciplines into a single mind-altering experience. With show categories ranging from animation to research, the submissions originated from countries across the globe including France, Germany, Japan, Poland, South Korea, Switzerland, the United Kingdom, and New Zealand. For the first time in the history of ACM SIGGRAPH, two of the award-winning films were student entries. Groundbreaking work in computer visualization technology presented by ACM SIGGRAPH has amazed audiences around the world for three decades.

The Los Angeles Municipal Art Gallery is a facility of the City of Los Angeles Department of Cultural Affairs and is located at 4800 Hollywood Boulevard, Los Angeles, 90027. Admission is free. The Gallery is open Thursdays through Sundays, 12:00 noon to 5:00 p.m. Hours are extended to 9:00 p.m. on First Fridays. For general information, the public may call 323.644.6269.

DIGITALEYES 2008 is curated by Jen Grey (aka JEN ZEN) in cooperation with Lina Yamaguchi, Chair of the ACM SIGGRAPH Traveling Art Show 2007 and Paul Debevic, Chair of the ACM SIGGRAPH Electronic Theater and Animation Festival 2007. The exhibition is jointly sponsored by LA SIGGRAPH and ACM SIGGRAPH.

About Premiere Performance by MLuM

MLuM with guest artist *smgsap* will present histrio-phonic riffs and variations on "SoundWok Artiject." Their freeform outcomes emerge from research in the aesthetic consciousness of upstream sonifiers mapped utilizing GIS technology. Spun on the cutting-edge of found theatre, operatic voice, sound, and dance, this is an evolving project springing from the Redlands Institute. Dynamic social networks inspire the confluence of images and rhythms, common themes, conceptual threads, foci, motifs, and directed messages - culled from the semantic net and processed for analysis. The choreographic ensemble of movers, imagers, and sounders are astonishing; it is popera-electronica at its best.

Conversations with the Artists @ Municipal Art Gallery

The Municipal Art Gallery will present Conversations with the Artists, a dialogue series with the artist participants in the show. Admission is free.

Saturday, November 15, 2:00 p.m.
Atlas in Silico Collaborators, Sheldon Brown

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Friday, December 5, 7:00 p.m.
Dan Collins, Brian Evans

Saturday, January 10, 2:00 p.m.
Jacquelyn Ford Morie, Snezana Petrovic,
Marco Schindelmann, MLuM Mini-Improv

Free Family Animation Festival and Workshop with Aubry Mintz

Sunday, December 14, 1:00 p.m. - 4:00 p.m.

Movies on a drop-in basis 1:00 p.m. - 4:00 p.m., Gallery Theatre
Animation workshop 2:00 p.m. - 4:00 p.m., Municipal Art Gallery

Students will work on special projects 'Acting for Animation' and 'Animation Storytelling' with Aubry Mintz (materials provided). Aubry Mintz has worked as a director, animator, and storyboard artist in Canada and the United States, including work as a feature animator at Industrial Light and Magic (*The Mummy*) and Square USA (*Final Fantasy: The Spirits Within*). Aubry has produced 16 short films and continues to direct and animate every year, currently teaching animation at California State University Long Beach.

The workshop is limited to 30 children, ages 5-15 years accompanied by an adult. For more information contact Sara Cannon at 323.644.6269 or via email at met_scannon@sbcglobal.net.

About LA SIGGRAPH

The Los Angeles Chapter of ACM SIGGRAPH is a Professional Chapter of the Association for Computing Machinery's Special Interest Group in Computer Graphics, serving the Los Angeles area. Its goal is to bring members in depth coverage of the latest developments and achievements in the field of computer graphics including Animation, Visual Effects, Motion Capture, Multi-Media, Internet and Web Design, Virtual Reality, and others. For more information visit the website <http://www.la.siggraph.org>.

About ACM SIGGRAPH

The Association for Computing Machinery (ACM SIGGRAPH) is an education and scientific society uniting the world's computing educators, researchers, and professionals to inspire dialogue, share resources, and address the field's challenges. ACM strengthens the profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional

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networking. The worldwide ACM SIGGRAPH community explores the products, systems, techniques, ideas, and inspiration that are creating the next three generations of computer graphics and interactive techniques. For more information visit the website: <http://www.siggraph.org/>

About DCA

The Department of Cultural Affairs (DCA) serves as a leader to generate and support high quality arts and cultural experiences for Los Angeles residents and visitors. DCA also advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

DCA grants \$3.4 million annually to over 300 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. It provides arts and cultural programming in numerous Neighborhood Arts and Cultural Centers, theaters, and several arts and education programs for young people. The Department operates two historic monuments, directs public art projects, and manages the City's Arts Development Fee, Art Collection, and Murals Program. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the culturela.org website.

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