



MEDIA ALERT
FOR IMMEDIATE RELEASE

July 3, 2008

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GOLDEN PERFORMING ARTS CENTER PRESENTS
SWEET CHARITY
AT THE MADRID THEATRE
July 12-27, 2008

Los Angeles - After nine years as a programming staple at the Madrid Theatre in Canoga Park, the Golden Performing Arts Center is excited to become the official Resident Theatre Company at the Los Angeles City-owned facility! As the first venture in its new capacity, the Golden Performing Arts Center (*Bye Bye Birdie, A Chorus Line, Annie Get Your Gun*) is proud to present Neil Simon's endearing musical comedy, ***Sweet Charity***.

Sweet Charity is directed by Joe Joyce and choreographed by Gerry McIntyre, both Broadway veterans. The production features a sparkling professional cast, exhilarating choreography, and an 11-piece live orchestra conducted by Paul Taylor. The popular score includes musical theatre favorites such as *Hey Big Spender, If My Friends Could See Me Now, There's Gotta Be Something Better Than This, Rhythm of Life, and I Love to Cry at Weddings*.

The cast of ***Sweet Charity*** includes New York talent as well as local performers. Led by Jaclyn Miller as Charity, the cast further features Sara Andreas as Helene, Stephen Vendette as Oscar, Chelsey Whitelock as Nickie, Thomas Dolan as Vittorio, and Alli McGinniss as Ursala.

Sweet Charity will be performed at the Madrid Theatre on weekends from July 12 to 27, playing Fridays and Saturdays at 8 p.m. and Sundays at 2:30 p.m. (No show on July 18). The performances will run as follows:

- Saturday, July 12 at 8 p.m.
- Sunday, July 13 at 2:30 p.m.
- Saturday, July 19 at 8 p.m.
- Sunday, July 20 at 2:30 p.m.
- Friday, July 25 at 8 p.m.
- Saturday, July 26 at 8 p.m.
- Sunday, July 27 at 2:30 p.m.

(more)



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The Madrid Theatre, a facility of the City of Los Angeles Department of Cultural Affairs, is located at 21622 Sherman Way in Canoga Park. Ticket prices range from \$27 to \$35 with discounts for senior citizens and groups of 15 or more. The press is also invited to join the opening weekend, July 12 at 8 p.m. or July 13 at 2:30 p.m.

For tickets, please call the Madrid Theatre Box Office at 818.347.9938. Tickets may also be purchased online via www.madridtheatre.org or at the Madrid Theatre Box Office, one hour prior to each performance.

For more information about Golden Performing Arts, please call 818.887.9178.

ABOUT DCA

The Department of Cultural Affairs (DCA) serves as a leader to generate and support high quality arts and cultural experiences for Los Angeles residents and visitors. DCA also advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public and community arts programming, arts education, and creating partnerships with artists and arts and cultural organizations in every community in the City of Los Angeles.

DCA grants \$3.4 million annually to over 300 artists and nonprofit arts organizations and awards the Artist-in-Residence (A.I.R.) and City of Los Angeles (C.O.L.A.) Individual Artist Fellowships. It provides arts and cultural programming in numerous Neighborhood Arts and Cultural Centers, theaters, and several arts and education programs for young people. The Department operates two historic monuments, directs public art projects, and manages the City's Arts Development Fee, Art Collection, and Murals Program. DCA markets the City's cultural events through development and collaboration with strategic partners, design and production of creative promotional materials, and management of the culturela.org website.

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