



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

July 9, 2012

Media Contact:

**Will Caperton y Montoya**  
**DCA Director of Marketing and**  
**Development**  
**213.202.5538**  
**will.caperton@lacity.org**

**DEPARTMENT OF CULTURAL AFFAIRS ANNOUNCES**  
***OPEN CALL 2012 (Small Works)***

Exhibition Dates: July 2 – August 26, 2012  
Opening Reception: July 13, 2012, 6:00 p.m. – 9:00 p.m.  
Barnsdall Junior Arts Center Gallery

Los Angeles - The Barnsdall Junior Arts Center Gallery in association with the Barnsdall Art Center Student Advisory Committee present Open Call 2012 (Small Works), an exhibition that features 208 artworks by artists residing in Southern California. The opening reception will be held on Friday, July 13, at the Junior Arts Center Gallery, Barnsdall Park, from 6:00 p.m. to 9:00 p.m.

Open Call 2012 includes works submitted in the categories of painting, works on paper, mixed media, and sculpture. All submissions were judged by an esteemed panel of judges that included Michael Duncan, Independent Curator and Corresponding Editor, Art in America; Eleana del Rio, Gallery Director and Owner, Koplín del Rio Gallery; and Tulsa Kinney, Editor, Artillery Magazine. Awards will be presented for Best of Show (\$500), Second Place (\$250), and Three \$100 Awards.

**About Junior Arts Center Gallery:**

The Junior Arts Center Gallery is a facility of the City of Los Angeles Department of Cultural Affairs and is located at 4800 Hollywood Boulevard, Los Angeles, CA, 90027. Admission is free. The Gallery is open Mondays through Sundays, from 9:00 a.m. to 5:00 p.m. For general information, the public may call 323.644.6275.

The JAC Gallery is a 2,000 square foot venue that offers an intimate space for artists who have produced a significant body of high quality work, as well as smaller thematic group shows. The Gallery produces five (5) to six (6) exhibitions in the calendar year, and continues the Centers' respective 45 and 85+ years mission of promoting and presenting to the general public the art of JAC Students, JAC and BAC Faculty, BAC Students, and artists from culturally diverse Southern California.



**MEDIA ALERT**  
**FOR IMMEDIATE RELEASE**

## About the City of Los Angeles Department of Cultural Affairs (DCA)

The **Department of Cultural Affairs (DCA)** generates and supports high quality arts and cultural experiences for Los Angeles' 4 million residents and 26 million annual visitors. DCA advances the social and economic impact of the arts and ensures access to diverse and enriching cultural activities through: grant making, marketing, public art, community arts programming, arts education, and building partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA's operating budget and managed portfolio totaled \$38.2 million in fiscal year 2010/11. It consisted of: \$9.5 million in funds from the Public Works Improvements Arts Program (PWIAP); \$8.9 million in City related and indirect cost allocations; \$8.7 million from the Private Arts Development Fee Program (ADF); \$7.7 million in Transient Occupancy Tax funds; and over \$3.4 million in private and public funds raised from foundation, corporate, government, and individual donors.

DCA significantly supports artists and cultural projects through its Public Art Division by administering a portfolio totaling \$18.2 million in PWIAP and ADF funds in FY10/11. DCA's Marketing and Development Division has raised over \$18 million since FY07/08 to re-grant to LA-based artists and arts and cultural organizations for special grant initiatives and to support DCA's special programming and facilities. DCA also grants approximately \$2.2 million annually to over 280 artists and nonprofit arts and cultural organizations through its long-established Grants Administration Division.

DCA provides arts and cultural programming through its Community Arts Division, managing numerous neighborhood arts and cultural centers, theaters, historic sites, and educational initiatives. DCA's Marketing and Development Division also markets the City's arts and cultural events through development and collaboration with strategic partners, design and production of creative catalogs, publications, and promotional materials, and management of the [culturela.org](http://culturela.org) website visited by over 3 million people annually.

###