



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

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MUSIC LA! DAY: FESTIVAL & INSTRUMENT DRIVE in the NORTHWEST VALLEY
To Celebrate and Benefit MUSIC EDUCATION FOR YOUTH

Los Angeles – The City of Los Angeles Department of Cultural Affairs (DCA) and the Office of City Councilmember Greig Smith are pleased to announce **MUSIC LA! DAY** in celebration of three new additional locations for youth music education in the Northwest Valley, offered through the Music LA! program launched and administered by DCA. **MUSIC LA! DAY** features **festival activities** and an **instrument drive**. Join us on **Saturday, April 8**, from **11 a.m. to 3 p.m.** at **Historic Rancho Cordillera del Norte**, 9015 Wilbur Avenue, Northridge 91328. This event is **FREE** and open to the public.

MUSIC LA! DAY celebrates the inauguration of three new Music LA! program sites scheduled to participate in Music LA!'s second season of programming in summer 2006: **Park Parthenia Community Family Center (programmed by Sound Art)**, **Tulsa Elementary School Childcare Site (programmed by American Youth Symphony)**, and **Patrick Henry Middle School (programmed by the Knights of Music Foundation)**. **MUSIC LA! DAY** highlights an Instrument Drive for the Music LA! program, encouraging community members to donate extra or abandoned musical instruments as a tax-deductible donation (instruments will be accepted and donation receipts will be provided the same day). **MUSIC LA! DAY** features special performances by local Music LA students from the CSUN Valley Youth Orchestra, Tia Chucha's Centro Cultural, the Knights of Music Foundation, and the San Fernando Valley Youth Chorus. Other **MUSIC LA! DAY** festivities include music workshops, balloon hat-making, a professional performance by a special surprise musical guest, food and beverages, a moonbounce, and other fun festival activities.

Youth and parents who participate in **MUSIC LA! DAY** will also have the opportunity to register for this summer's Music LA! program. Summer classes begin on Monday, July 10, 2006.

"Music LA! celebrates the important role that music plays in our culture, and the way music education enriches the lives of young people," Councilmember Greig Smith said. "So I encourage everyone to dust off their unused instruments and bring them to **MUSIC LA! DAY** to donate them for this good cause."

Launched in the Summer of 2005, Music LA! is a citywide music education program that coordinates resources to support quality music instruction for young people throughout the City of Los Angeles. Now at twenty locations throughout Los Angeles, comprehensive Music LA! offers five different levels of music education among its twenty sites, with every site offering classes in music theory. The five levels of music education include: Early Childhood, Introductory, Intermediate, Advanced, and Demonstration. The Early Childhood level focuses on music readiness and the development of listening and responding skills, designed for children aged two through five years. The Introductory level focuses on the basics of playing an instrument and/or singing. The Intermediate level focuses on being able to play an instrument or sing in a group or ensemble. The Advanced level focuses on students preparing to give a musical performance before an audience, either solo or in an ensemble. Sites that provide Demonstration offer music instruction at all levels and in a variety of instruments as well as voice; these sites also include a full complement of arts classes in dance, theatre, and the visual arts.

MUSIC LA! DAY is sponsored by TARGET, the Office of Councilmember Greig Smith, and the Department of Cultural Affairs. For more information about the event, the public should call Angelica Loa of the Department of Cultural Affairs at 213.202.5561 or Sharisa Battle of the 12th Council District at 818.756.8501. For detailed information about the Music LA! program, call Angelica Loa at 213.202.5561.

