



MEDIA ALERT
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CONTACT INFO: Rhonda Mitchell
Public Information Director
City of Los Angeles Department of Cultural Affairs
rhonda.mitchell@lacity.org

**City of Los Angeles
Department of Cultural Affairs
presents
re:Iterative Group Exhibition
at
Terminal 1 of Los Angeles International Airport**

Los Angeles – The City of Los Angeles Department of Cultural Affairs (DCA) (www.culturela.org) is pleased to announce *re:Iterative*, a group exhibition at Los Angeles International Airport (LAX) in Terminal 1. *re:Iterative* consists of multiple artistic iterations stemming from a single idea of each artist. The exhibition is curated by artist **John O'Brien** and will consist of over 43 artworks of various media by artists **J. Frede, Nancy Monk, John O'Brien, Steve Roden, and Coleen Sterritt**. The exhibition space is located on the path to Gate 9 on the Departures Level of Terminal 1, and is on view for ticketed passengers. *re:Iterative* is a partnership between DCA and Los Angeles World Airports (LAWA).

re:Iterative examines artistic praxis and allows the audience to see creations and recreations simultaneously — undermining the linearity of artmaking and the emphasis on a final product. Instead, the exhibition invites the viewer to explore the process of creation itself. The exhibition will include sculptures, photographs, paintings, and drawings. Each artist will present two iterations of each idea, one in a two-dimensional artwork, and the other in three-dimensions. Viewers are invited to examine the tensions and synergies that link the artist's two distinct works. In addition to these two tangible objects, travelers can observe an element of performativity created by displaying artists' procedures of conceptualization and making that might otherwise not be seen.

"The works in *re:Iterative* show that the process of thinking through a nucleus of ideas or sensations over and over again *is* the work of art," said O'Brien. By employing various mediums, artists can explore how an idea changes not only temporally but also materially. O'Brien continued, "I am interested in examining the act of re-elaborating an idea or thought repeatedly, in an attempt to hone in on its meaning. *re:Iterative* brings together artists who share this approach to art making." O'Brien was selected as curator through a competitive request for proposal process managed by LAWA and DCA's Public Art Division.



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Often an artist will do a sketch of various sorts, such as drawing, as a way of previewing a sculpture, preparing for a painting, or for creating a document after an art object is completed. In these scenarios, the two iterations of the artist's idea are mutually supportive without being subordinated one to the other. The diverse ways in which the vision of each artist is accomplished is meant to stand alone even as it converses with its other manifestation.

For instance, artist j.frede presents a series of photographs of furniture. Through the process of reiteration, a bench, first featured in a photograph, becomes an abstract sculpture whose original identity is only revealed through its name: *Bench (from the Reduction Series)*.

DCA's partnership with LAWA allows the City of Los Angeles to highlight local artists on an international level. "As our guests travel through LAX, we want to provide them with something that may surprise them, make them think, or capture their imagination through art," said Sarah Cifarelli, Art Program Manager, LAWA. "Like all of our art exhibits at LAX, *re:Iterative*, was created for this specific space and our unique airport environment, with the hope that it will delight and challenge those who view it, and make their LAX experience even more exceptional."

LAWA Chief Experience Officer Barbara Yamamoto stated that "At LAX, our art program allows us to highlight and celebrate the diversity of Los Angeles through a universal language of design, color, and imagination, *re:Iterative* draws upon the various cultural and creative backgrounds of local artists to create engaging dialogue among travelers at our airport."

re:Iterative will be on view for ticketed passengers traveling through Terminal 1 until August 2018.

About the Partnered Arts Program between the Department of Cultural Affairs (DCA) and Los Angeles World Airports (LAWA)

In 2000, DCA entered into an agreement with the LAWA to administer the Art Program at LAX and LA/Ontario International Airports, and the LAX FlyAway® bus terminal. The purpose of the LAWA Art Program is to provide opportunities for educational, entertaining, and enriching cultural experiences for the traveling public. The Art Program showcases local and regional artists through temporary exhibitions, site-specific performances, and permanent public art installations, which enhance and humanize the overall travel experience for millions every year.

The LAX Art Program's mission it is to enhance and humanize the travel experience by providing diverse and memorable art experiences throughout the airport. The Art Program includes temporary exhibitions, permanent installations, and cultural performances. With an emphasis on local and regional artists, the



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Art Program provides access to an array of contemporary artworks that reflect and celebrate the region’s creative caliber.

About the City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles’s vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA’s residents and visitors, and ensure LA’s varied cultures are recognized, acknowledged, and experienced. DCA’s mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grant-making, public art, community arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit culturela.org or follow us on Facebook at [facebook.com/culturela](https://www.facebook.com/culturela); Instagram [@culture_la](https://www.instagram.com/culture_la); and Twitter [@culture_la](https://twitter.com/culture_la).

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