



CALL FOR ARTISTS

Holi Music and Dance Celebration @ Lanark Park

In an effort to support the third Council District's continued commitment to performing arts and culture in Los Angeles, the City of Los Angeles Department of Cultural Affairs (DCA) developed a new initiative to support Indian (Asian) performing artists in the Canoga Park area. Canoga Park has the third largest Indian (Asian) population in the state of California. Through an afternoon of music, dance, food, and cultural activities, DCA's Performing Arts Division (PERF) presents the First Annual Holi Music and Dance Celebration. As a continued effort, DCA is investing in Los Angeles communities by celebrating and honoring the artistic traditions of culture to bridge communities and people. DCA is committed to fostering the Council District's growing vision of a Canoga Park Arts District.

DCA's PERF is offering eight (8) \$2,000 commissions to Indian (Asian) performing arts organizations with expertise in traditional and fusion music and dance art forms. The commission may be used for artists' payments, costuming, and any other expenses related to the performance. Additional funding will not be provided. Applicant organizations will be responsible for creating, rehearsing, and performing fifteen (15) minutes of music or dance on the outdoor stage of Lanark Park. If awarded, organizations will be required to perform on April 22, 2023 between 2:00 p.m. and 6:00 p.m. Assigned performance times will be provided closer to the event. Artists will also have the opportunity to share their artistic process with an audience. PERF will provide Sound, as well as Marley flooring. Please note commission payment will be distributed after completion of the project and may take up to four (4) months to be distributed.

Only one (1) application may be submitted per organization. Proposed performance plans must include a description of the work, number of artists involved including their roles, and the region of India that the piece embodies. All Indian (Asian) styles of performance in dance and music are welcome to apply. All work should be wholesome in nature and family friendly.

Preference is given to nonprofit organizations based in the Canoga Park area or Council District 3. To determine if your organization is within the council district boundaries please visit: <https://neighborhoodinfo.lacity.org/> (link will open a new browser tab), enter your physical street address in the search field, and click on "FIND." In your search result, you should see your City Council District number and the LA City Councilmember's name listed under Elected Officials. Adjacent districts will be considered.

Application

A complete application consists of answering the questions below and submitting the required documentation to cassandra.reyes@lacity.org by 11:59 p.m., March 17, 2023. The subject line should read: Holi Celebration, Your Name.

HOLI Music and Dance Celebration 2023 Application

CONTACT INFORMATION

1. Official IRS Name of Applicant Organization
2. Popular Name if Different
3. First Name & Last Name of Contact Person
4. Phone Number of Contact Person: Enter phone number in this format: (xxx) xxx-xxxx
5. Email Address of Contact Person
6. Organization's Mailing Address Including city, state and zip code
7. *If different*, Organization's Physical Address Including city, state and zip code
8. Council District of Address.
9. Web Address of Organization

DEMOGRAPHIC INFORMATION

DCA is committed to equitable access and participation in the process and distribution of arts resources in service to the diverse cultures of Los Angeles. Any data shared in this section would be used to monitor our progress in achieving this goal. Your responses would remain confidential and be used for internal purposes only.

10. Within the organization which gender(s) do those involved identify? (Select any/all that apply.)

Female
Gender non-conforming
Non-binary
Intersex
Male
Transgender
2S (Two Spirits)
Prefer not to answer

11. Within the organization what is ages are represented? (Select any/all that apply.)

18 to 27
28 to 37
38 to 47
48 to 57
58+
Prefer not to answer

12. Within the organization which ethnic heritage(s) are represented? (Select any/all that apply.)

Arab
Arab American
Middle Eastern
North African
Asian

Asian American
Asian Indian
Indian American
African
African American
Black
Indigenous
Native Alaskan
Native American
Latin American
Latino/Latina/Latinx
Native Hawaiian
Pacific Islander
White
Prefer not to answer

13. Within the organization do any of the members identify as a person with a disability? If yes, how many individuals?

Yes
No
Prefer not to answer

APPLICANT INFORMATION

14. What year was the Organization Founded?

15. Is performing the primary function of the organization? If not, how many years of experience does the organization have in performing?

16. Is the organization's expertise in music, dance or both? Please elaborate on the style, focus, and artistic goals.

17. Is the organization a nonprofit? If so, please provide a copy of the IRS determination letter.

18. How many individuals does your organization current have involved: full-time administrative employees? Full-time program employees? Part-time administrative employees? Part-time program employees? Administrative volunteers? Program volunteers? Number of adult performers? Number of youth performers

19. Please provide an artistic statement of Interest. Why does the organization want to be a part of this event?

Please provide the organization's performance plan for this commission. Please include a written description of the work, the number of artists involved including their roles, and the region of India that the piece embodies.

20. Please provide the name of each song used and the length of time for each song.

ATTACHMENTS

21. Please provide examples of past work in digital formats or web links.

22. Please provide one or more digital CVs for your organization's premiere instructors/choreographers and/or executive director.

23. Please provide a copy of the organization's mission, values, and vision statements.

PROJECTED SCHEDULE

The 2023 schedule is as follows:

Friday, February 17 – Call for Applicants

Friday, March 17 – Applications DUE

Friday, March 31 - Awardees Announced

Saturday, April 22 – Awardee Presentation at the 1st Annual Canoga Park Holi Music and Dance Celebration

TBD, April 24-28 – DCA/Artists Project Debriefing Meeting

CERTIFICATION STATEMENT

The undersigned hereby certifies statements and information set forth above and/or annexed to this application are true to the best of his/her/their knowledge and materials submitted in support of this application represent the applicant organization's own work. It is understood and agreed to by the undersigned that the Department of Cultural Affairs may rely thereon in determining this application for certification, and the making of any knowingly false statement or fraudulent submission in connection with this application will result, in either the denial thereof or in the revocation of any performing arts organization's certification based on such application, I further certify and claim eligibility for this funding opportunity because the organization is headquartered in the City of Los Angeles.

_____ Signature _____ Date

_____ Printed Name