

Call for Dance on Film Video Artists/Choreographers

COMMISSION APPLICATION GUIDELINES

Dance in the City 2024

Lankershim Arts Center

The Department of Cultural Affairs (DCA) Performing Arts Division (PERF), in collaboration with Los Angeles Dance Worker Coalition (LADWC), is excited to announce an open call for dance-on-film submissions. Selected video artists and choreographers will be commissioned to create new works for Dance in the City 2024, formerly named Dance in the Districts, to be presented at the Lankershim Arts Center in North Hollywood in October 2024.

DCA invites emerging artists focused on dance on film exploration, to apply for the opportunity to create video works influenced or inspired by the 1950s and 1960s gimmick thriller films of [William Castle](#), as part of a larger program scheduled for the middle of October: *LankerSCREAM Spooky Show*.

ELGIBILITY

Applicants must be a professional dance sector artist; heritage-based dance practitioners and culture keepers; dance educator; and/or choreographer that are engaged in diverse commercial, non-profit, and independent dance practices, inclusive of classical, traditional and contemporary forms. Professional dance artists that create meaningful contributions to the field, community, and dance ecosystem; are essential to the field; produce cultural content; and/ or maintain knowledge and expertise of their dance discipline.

Applicants must be emerging dance artists of any age. An emerging artist is a creative person whose work is starting to gain recognition in the art world. They are often at the beginning of their career, regardless of age, and may still be in performing arts school/college or have recently graduated. Emerging artists are working hard to build their portfolio, establish their name, and refine their craft. They may not have created a large body of work or exhibited at many performance spaces yet.

Applicants must live or work within the City of Los Angeles. Bonus points are given in the peer-review-panel scoring process for those who live or work within the geographic boundaries of Council Districts 2 or 3. Visit <https://neighborhoodinfo.lacity.org/> (link will open a new browser tab), enter your physical street address in the search field, and click on "FIND." In your search result, you should see your City Council District number and the LA City Councilmember's name listed under Elected Officials. Adjacent districts will be considered.

We encourage those who identify as BIPOC, LGBTQIA2s+, and/or physically and neurologically challenged to apply.

PROGRAM DETAILS:

- **Location:** The preview and premiere screenings will be held at the Lankershim Art Center, 5108 Lankershim Blvd., North Hollywood, CA 91601.
- **Dates:** Preview Screening is Wednesday, October 9 and Premiere Screening is Saturday October 12, 2024.
- **Time:** 8:00 p.m. on Wednesday, October 9 with reception to follow; and 6:00 p.m. on Saturday, October 12, 2024.

PROJECT SCHEDULE:

- **Date Call is Announced: Thursday, July 11, 2024**
- **Application Deadline: Monday, July 28, 2024**
- **Peer-Review-Panel Scoring: July 31 – August 11, 2024**
- **Recommended Pre-Planning & Choreography Time: August 14 - 21, 2024**
- **Recommended Rehearsal Time: August 22 – September 5, 2024**
- **Recommended Filming: September 6 - 15, 2024**
- **Recommended Post Production: September 16 – 28, 2024**
- **Completed Video File Submission Deadline: September 29, 2024**
- **Preview Screening Event for Friends and Family: Wednesday, October 9, 2024 @ 8:00 p.m.**
- **Premiere Screening Event: Saturday, October 12, 2024 @ 6:00 p.m./ Doors open at 5:30 p.m.**

DELIVERABLES:

There will be ten \$2,500 commissions awarded to each dance on film producing artist or choreographer to facilitate the creation of a 2–4 2 to 4 minute dance on film video inspired or influenced by the work of William Castle.

For this commission, artists are required to:

- Submit a final 100 word bio, a head shot, and a movement shot to be used as publicity assets by August 21, 2024;
- Obtain--if artist does not already have--and submit a BTRC (City of Los Angeles Business Tax Registration Certificate) and payment paperwork—directions will be provided--by August 21, 2024;
- Have a social security number;
- Share involvement in the project through personal and/or professional social media accounts including the following hashtags: #dca-lankershimtheatre #dca-madridtheatre and #culturela;
- Submit a 100 word description of the style, thought process, expression, and theme of the dance on film video including the title of the work by September 6, 2024;
- Submit a video still by September 18, 2024;
- Create an original dance on film video specific to this project and submit the final edited version by the September 29, 2024 deadline;
- Provide DCA with a final version mp4 file copy of the video;

- Promote the Premiere Screening event through your network and social media accounts;
- Invite artist's friends and family to the preview screening and provide them with the designated tickets; and
- Attend all Screenings: Preview and Premiere (dates are listed above).

FUNDING:

Commissions are distributed to artists after the project is completed. Payment may take about six months to receive after project completion. Failure to fulfill the above mentioned benchmarks may result in a reduced commission.

Awarded artists will need to submit a BTRC (City of Los Angeles Business Tax Registration Certificate), a W-9, Memorandum Understanding (MOU) which includes a photo/video release and payment related paperwork to facilitate commission payment. Please note: all performers in the video will be required to complete a Photo/Video Release Form.

Please note: 2024 grant recipients through the DCA Grant Division are not eligible to apply for this commission. *Dance in the Districts* 2023 awardees, are also not eligible to apply.

SUBMISSION REQUIREMENTS:

To be considered, interested individuals must adhere to the following submission guidelines:

1. **Basic Information:** Applicants must provide professional name, actual name, if different, resident (home) mailing address, work mailing address, cell phone number, email, and professional dance website, if applicable.
2. **Short Bio:** Applicants must submit a brief 100-word biography detailing their experience in both dance and/or media arts.
3. **Video Sample:** A video sample link showcasing the applicant's previous work as an artist. Each video should not exceed five minutes in length.
4. **Social Media and Press:** Provide any links to social media accounts. Any reviews, press coverage, or testimonials from previous performances are highly encouraged.
5. **Professional Image:** Applicants must include a high-quality, professional images. These images will be used for promotional materials and event marketing. Please include movement images, pertinent headshot(s), and/or video still images. Please send a minimum of two images and a maximum of five images.
6. **Proposal:** Applicants should write 2-3 paragraphs detailing their idea for the commission and how they intend to fulfill the commission, the performing arts and/or technical dance style and format, and the theme and/or concept behind the proposed video.
7. **Proposed Shoot Location:** Applicants should list the proposed location(s) supporting the video concept/idea.
8. **Schedule Proposal:** A timeline for the proposed project planning sessions, rehearsals, filming and post production.

9. **Purpose & Inspiration:** Applicants should write 1-2 paragraphs explaining why this project interests them and why it is important to their career as an emerging artist.
10. **BTRC (Business Tax Registration Certificate):** Applicant or Organization responsible for receiving the commission payment must submit a copy of their BTRC. If applicant needs further information or instruction, please contact Amy DeCaro at dca-lankershimtheatre@lacity.org or by phone at (818) 301-6120.

SUBMISSION PROCESS:

All materials must be submitted electronically to dca-lankershimtheatre@lacity.org. The submission window is open from July 11 to July 28, 2024 for applicants to prepare and submit their materials. If you do not receive confirmation of your submission within three days of your submission, please contact Amy DeCaro at (818) 301-6120.

Selection Process: A peer review panel of experts will evaluate all submissions based on:

- Creativity
- Quality of Art
- Value to Emerging Career
- Professionalism

Criteria Scoring: The peer review panel will assign applicant scores based on the following criteria. Descriptions in italics below indicate the full point(s) awarded criteria.

CRITERIA	FULL POINT VALUE
Completed Application: <i>All Requirements Submitted by Deadline</i>	2
Support of Local Artists: <i>Applicant lives and/or works within the Council District 2 or 3 boundaries for full points, Applicant lives in LA City for 3 points, Applicant lives in LA County for 1 point.</i>	5
Artistic Practice/Quality of Previous work: <i>Well developed and well-practiced.</i>	7
Artistic Style: <i>Aesthetics, Visually Pleasing and Interesting</i>	5
Emerging Artist Status: <i>Focused on developing a career and this project will support that mission.</i>	4
Social Media/Press: <i>Active and relevant.</i>	2
Proposal Quality: <i>Clear, concise, detailed, and well thought out.</i>	5
Compelling Proposed Idea for Video: <i>Proposed performance piece seems interesting, unique, exciting, and dynamic.</i>	7
Proposal Organization: <i>Timeline and shoot locations are realistic, detailed, and well thought out.</i>	3

Purpose & Inspiration: <i>interest in the project is genuine, well expressed, and inline with project and artists goals</i>	3
Professionalism: <i>Submission is organized and communication with artist is easy.</i>	2

The deadline to apply is **Sunday, July 28, 2024 at 11:59 p.m.** Please submit applications via email to dca-lankershimtheatre@lacity.org with the subject of "Dance in the City 2024".

CERTIFICATION STATEMENT

By signing my full name (FIRST, MIDDLE, and LAST) below, I certify under penalty of perjury, that I am authorized to submit this request on behalf of my organization, and the information contained in this proposal with attachments and supporting materials, is true and correct. I further certify and claim eligibility for this funding opportunity because business is headquartered in Council Districts 2 or 3 of the City of Los Angeles.



Signature

Printed Name

Title

Date